msg.Variant Create

Material variants
simply created

Products are becoming more and more complex and the number of variants is increasing every year. msg.Variant Create supports the fast and reliable creation of material variants (MV). This enables the creation of material variants in seconds that would otherwise take hours or days. This means, for example, that the customer is provided with definitive material numbers directly when the offer is created.

Companies today face the following specific challenges:

- Material numbers should be available promptly within the context of creating a clear offer, directly after their creation.
- The creation of material variants requires a significant investment of time and cost in many companies.
- Missing, inconsistent, incomplete, or even incorrect sales texts are used.
- There is often a lack of specialists who can maintain material variants.

The aim is to automate and speed up the process of creating material variants.

„**This makes the lives of our developers significantly easier.**"
Dr. Guido Rudolph, Head of Product Configuration at Busch Vacuum Solutions, about msg.Variant Create

Key benefits

- New variants can be generated and used directly during quotation or order entry
- Standardized creation process based on product configuration rules
- Monitoring of all required process steps in a simple workflow, including monitoring program
- Update and extension of existing material variants
- Rule-based text generation
- Time savings of up to 99% in the creation of material variants

value – inspired by people

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Features

- **Automation of creation steps**
  - Material Master
  - Bill of materials Assignment
  - Routing Assignment
  - Production Versions
  - Cost Calculation
  - Long Text Generation
  - Warehouse Master Data
  - Classification

- **Creation of material variants from:**
  - Sales order dialog / EDI interface
  - msg.Variant CoFE
  - Mass upload

- **AVC-compatible**

- **Expandability through the integration of company-specific process steps**

- **User and document-dependent activation of the automatic creation of material variants**

- **Multilevel generation of material variants**

- **Advanced search for material variants in the sales document**

- **Updating and expanding existing material variants**

msg.Variant

The industry-neutral solution **msg.Variant** includes various modules and packages that allow you to optimize the SAP standard.

msg.Variant Modeling
Easy data maintenance in the business unit with a cloud-based no-code modeling environment.

msg.Variant Master Data
Accelerated master data maintenance, fully integrated into the SAP standard.

msg.Variant Create
Automated creation of material variants.

msg.Variant CoFE
Simplified sales configuration with an intuitive, modern user interface for your digitized sales process.

msg.Variant Calculation
Cost and time savings through simplified processes.

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